

# TRAVERSE

JUL.-DEC. 2023

DEPARTMENT OF MANAGEMENT



## INSTITUTE OF TECHNOLOGY AND MANAGEMENT, GWALIOR

AICTE Approved Technical Campus / Affiliated to Jiwaji  
University, Gwalior / NBA Accredited Programme

### MESSAGE FROM HOD

Welcome to the  
Department of  
Management!

At the Department of Management, we strive to create future business leaders who are not only adept at navigating the complexities of the corporate world but are also equipped with the skills and knowledge necessary to make ethical and impactful decisions. Our curriculum is designed to offer a holistic learning experience, combining theoretical foundations with practical applications. We believe in fostering a learning environment that encourages innovation, critical thinking, and leadership development. With a strong focus on academic rigor and industry relevance, we aim to bridge the gap between classroom learning and real-world challenges. Our dedicated faculty, industry collaborations, and state-of-the-art facilities ensure that our students receive an education that is both relevant and forward-thinking.

As the Head of the Department, it is my privilege to lead a team of dynamic educators and researchers who are committed to excellence. We invite you to explore the opportunities that the Department of Management offers, and we look forward to helping you achieve your academic and professional goals.

Warm Regards,

**DR. PREETI SINGH**

Head, Department of Management



### VISION OF THE DEPARTMENT



The department endeavors/envisions to flourish analytical, managerial, entrepreneurial attitude besides inculcating ethical values for the holistic development of learners to create positive societal change.

### MISSION OF THE DEPARTMENT



- To cultivate a learning environment suitable for the creation and dissemination of management knowledge.
- To develop innovative and dynamic business leaders who add value to society and nation- building.
- To develop industry-academia interaction in a collaborative manner that provides industrial exposure and experiential learning.



### PROGRAM EDUCATIONAL OBJECTIVES

- To equip the students with KSA (Knowledge-Skill-Ability) to sharpen and prepare them to face challenges through effective decision-making, analytical, and critical thinking to excel in their career.
- To help students attain skills such as life skills, basic skills, professional and vocational skills, intellectual skills, and interpersonal skills that will help them build strong teams within a business to achieve their goals and serve society.
- Encourage students to blaze a trail to become an entrepreneur by showcasing their entrepreneurial skills.
- Instil ethical and moral values deeply infused with business practices to create better citizens and a better society.

## ORIENTATION PROGRAMME

The orientation program at ITM Gwalior is designed not only to introduce students to academic life but also to instill core values and cultural principles that shape their personalities and professional outlook. During the program, students are immersed in sessions on the institution's ethos, emphasizing integrity, responsibility, and leadership. Workshops focus on cultural diversity, ethics, and the importance of empathy and collaboration. Through interactive discussions, motivational talks, and value-based activities, students are encouraged to develop a strong sense of character, social responsibility, and respect for others, creating a foundation for holistic personal and professional growth.



## INTRODUCTION PARTY

The introduction party for students at ITM Gwalior is a lively event organized to welcome new students and foster a sense of community. This event typically includes fun ice-breaking activities, cultural performances, music, and dance, encouraging interaction between juniors and seniors. The party provides a platform for new students to showcase their talents and helps them bond with their peers in a relaxed, informal setting. Faculty members may also attend to show their support and engage with students outside the classroom. The event creates a vibrant and inclusive atmosphere, promoting camaraderie among students.



## GARBA 2023

ITM celebrated the festival of Garba on 18 & 19 October 2023. The Garba festival is an integral part of the vibrant cultural tapestry of India, particularly in the state of Gujarat. Celebrated during the nine-day Hindu festival of Navratri, Garba is a jubilant occasion filled with music, dance, and fervent devotion.

Garba holds deep cultural and religious significance, primarily honoring the Hindu goddess Durga during Navratri. The festival symbolizes the triumph of good over evil and the victory of light over darkness. This event was full of dazzling performances by our own students. They were also encouraged to come in traditional attire and were also given prizes for best dance and best Dressed.



## VIKSIT BHARAT'24

"Institute participated in the Launching of ViksitBharat@2047: Voice of Youth on 10:15 AM 11 December 2023. This is a visionary initiative by Prime Minister Shri Narendra Modi to engage the youth of India in shaping the nation's plans, priorities, and goals for the next 25 years."

We are inspired by the Prime Minister's words: "This is the period in the history of India when the country is going to take a quantum leap" and "The roadmap of progress will not be decided by the government alone but by the nation. Viksit Bharat has to be built only through Sabka Prayas".





## ALUMNI TALK DEC'2023

The Alumni Interaction Event was organized on 08/12/2023 with the aim of enriching the academic experience of MBA students by providing insights into the significance of extracurricular activities in their overall personality development. The event featured distinguished alumni Mr. Ankur Gupta who have excelled in their professional careers and attributed a portion of their success to their active involvement in extracurricular pursuits during their time at ITM.

Mr. Gupta had depth discussions on Soft Skills Development, Networking Opportunities, Holistic Development offering valuable perspectives on how extracurricular activities played a pivotal role in shaping their personalities and contributing to their success.



## FIRELESS COOKING COMPETITION '23

Conducting a fireless cooking competition for the students is not just about showcasing culinary skills, but fostering teamwork, creativity, and camaraderie in a fun and engaging way. It's an opportunity for our talented students to unleash their creativity using alternative cooking methods, promoting sustainability and safety in the workplace. Through this event, we aim to celebrate diversity in cooking styles and ingredients, while also encouraging healthy competition and mutual support among colleagues.



## ACTIVITIES & COMPETITION AT OTHER COLLEGES IN GWALIOR

### Dance Competition

The Dance Competition at Jiwaji University was a vibrant showcase of talent, where students from various backgrounds came together to celebrate the art of movement. With graceful choreography and captivating performances, participants dazzled the audience with their skill and passion. The event served as a platform for students to express themselves creatively, blending different dance styles and narratives into mesmerizing routines.

The competition not only fostered healthy competition but also promoted cultural exchange and harmony among participants, making it a memorable experience for everyone involved.

The students of MBA 1st Semester Ms Bharti and Ms. Ayushi got selected and got prizes at university level.



### Elocution Competition

The Elocution Competition at Jiwaji University was an eloquent affair, bringing together students with a flair for public speaking and oratory skills. Participants delivered articulate and persuasive speeches on a variety of thought-provoking topics, showcasing their ability to communicate effectively. The event provided a platform for students to express their opinions, articulate their ideas, and engage the audience with compelling narratives.



### Poster making Competition

The Poster Making Competition at Jiwaji University was a vibrant display of creativity and artistic expression. Students showcase their talent and imagination through visually captivating posters that communicate powerful messages. From bold colors to intricate designs, each poster conveyed unique perspectives on various social, cultural, and environmental themes.

## DEPARTMENTAL AWARDS

### Dr. Prashant Sharma received award for ITM Brand Promotion Through Academic work on 5th September 2024.

Dr. Prashant Sharma Associate Professor in the Department of Management was honored with an award for his outstanding contributions to ITM Brand Promotion through his academic work on the occasion of Teacher's Day. His dedication to advancing the institution's reputation through innovative teaching, research, and academic excellence was recognized during a special ceremony. Dr. Sharma's efforts in fostering a strong academic culture and enhancing ITM's visibility in the education sector have played a pivotal role in the institution's growth and recognition. This award reflects his commitment to both his students and the broader mission of ITM Gwalior.



### Dr. Ravikant Vajpayee received the Best Teacher award on Teacher's Day 5th September 2024

On 5th September 2024, Dr. Ravikant Vajpayee Assistant Professor in Department of Management was honored with the prestigious "Best Teacher Award" during the Teacher's Day celebrations. This recognition was a testament to his exceptional dedication, innovative teaching methods, and profound impact on students' academic and personal growth. Dr. Vajpayee's commitment to fostering a dynamic and engaging learning environment has made him a respected figure in the academic community. His passion for education and unwavering support for student success were key highlights of the event, making the award a well-deserved recognition of his outstanding contributions to the institution.



## INDUSTRIAL VISIT

### Oxypower Industrial Tour

MBA students recently visited Oxypower Industries as part of their academic curriculum, gaining hands-on exposure to real-world industrial operations. During the tour, students observed the practical functioning of various departments, including production, quality control, supply chain management, and operations. The visit provided valuable insights into the application of management principles, the use of advanced technology in processes, and industry best practices. The interaction with professionals further enriched their understanding, bridging the gap between theoretical knowledge and practical implementation. This immersive experience enhanced their managerial perspective and fostered a deeper appreciation for industry dynamics.



## STUDENT PUBLICATION JULY -DEC 2023

1	Priyanshu Jain	The Study on Employee Welfare Measures in Aim India Private Ltd	Industry 4.0: Emerging Challenges, Opportunities and The Way Ahead	2023-24
2	Vaibhav Barthwal	Accounting Analytics: Enhancing Financial Decision-Making through Data Insights	Higher Education and Sustainable Development: Possibilities and Challenges	2023-24
3	Palak Shrivastava	Evaluating Corporate Governance's Impact on the Financial Performance of Commercial Banks	Business Models for Sustainability and Societal Transformation	2023-24
4	Anmol Jain	A Study of Employee Satisfaction and Its Impact on Employee Retention	Industry 4.0: Emerging Challenges, Opportunities, And The Way Ahead	2023-24
5	Archit Bansal	A study of consumer behavior on perceived usefulness awareness towards E-Banking services in Gwalior district	industry 4.0: Emerging Challenges, Opportunities and the way ahead Volume 9, Issue 4(II) : October - December 2022	2023-2024