

# TRAVERSE

JAN.-JUN. 2025

DEPARTMENT OF MANAGEMENT



## INSTITUTE OF TECHNOLOGY AND MANAGEMENT, GWALIOR

AICTE Approved Technical Campus / Affiliated to Jiwaji  
University, Gwalior / NBA Accredited Programme

### MESSAGE FROM HoD

#### Welcome to the Department of Management!

At the Department of Management, we strive to create future business leaders who are not adept at navigating the complexities of the corporate world but also equipped with the skills and knowledge necessary to make ethical and impactful decisions. Our curriculum is designed to offer a holistic learning experience, combining theoretical foundations with practical applications. We believe in fostering a learning environment that encourages innovation, critical thinking, and leadership development. With a strong focus on academic rigor and industry relevance, we aim to bridge the gap between classroom learning and real-world challenges. Our dedicated faculty, industry collaboration, and state of the art facilities ensure that our students receive an education that is both relevant and forward – thinking. As the Head of the Department, it is my privilege to lead a team of dynamic educators and researchers who are committed to excellence. We invite you to explore the opportunities that the Department of Management offers, and we look forward to helping you achieve your academic and professional goals.

Warm Regards,

**DR. PREETI SINGH**  
Head, Department of Management



#### VISION OF THE DEPARTMENT



The department endeavors/envisions to flourish analytical, managerial, entrepreneurial attitude besides inculcating ethical values for the holistic development of learners to create positive societal change.

#### MISSION OF THE DEPARTMENT



- To cultivate a learning environment suitable for the creation and dissemination of management knowledge.
- To develop innovative and dynamic business leaders who add value to society and nation- building.
- To develop industry-academia interaction in a collaborative manner that provides industrial exposure and experiential learning.



#### PROGRAM EDUCATIONAL OBJECTIVES

- To equip the students with KSA (Knowledge-Skill-Ability) to sharpen and prepare them to face challenges through effective decision-making, analytical, and critical thinking to excel in their career.
- To help students attain skills such as life skills, basic skills, professional and vocational skills, intellectual skills, and interpersonal skills that will help them build strong teams within a business to achieve their goals and serve society.
- Encourage students to blaze a trail to become an entrepreneur by showcasing their entrepreneurial skills.
- Instil ethical and moral values deeply infused with business practices to create better citizens and a better society.

## MOUS HAS BEEN SIGNED BETWEEN “ITM GWALIOR AND NEPAL”

On 26 June 2025, ITM Gwalior signed an MOU with Oxford College of Engineering and Management, Nepal. The following day, on 27 June 2025, another MOU was signed with Bhuwanishankar Multiple College, Nepal. These agreements aim to foster academic and educational collaboration grounded in equality and mutual benefit. They are designed to build long-term partnerships and deepen mutual understanding between the Nepal institutions and the Department of Management at ITM, Gwalior (M.P.).



MOU with Oxford College of Engineering and Management, Nepal



MOU with Bhuwanishankar Multiple College, Nepal

## INTERNATIONAL CONFERENCE

International Conference on: “Synergizing Indian Knowledge Systems and Artificial Intelligence for Sustainable Global Business Innovation in the Era of Digital Disruption” 25th, 26th June 2025.

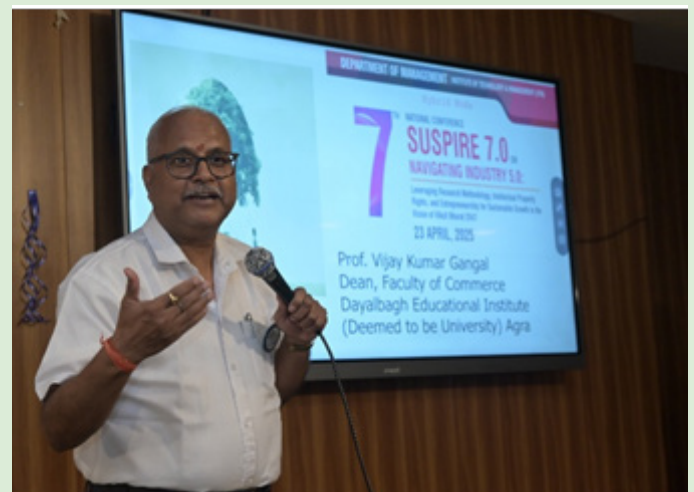
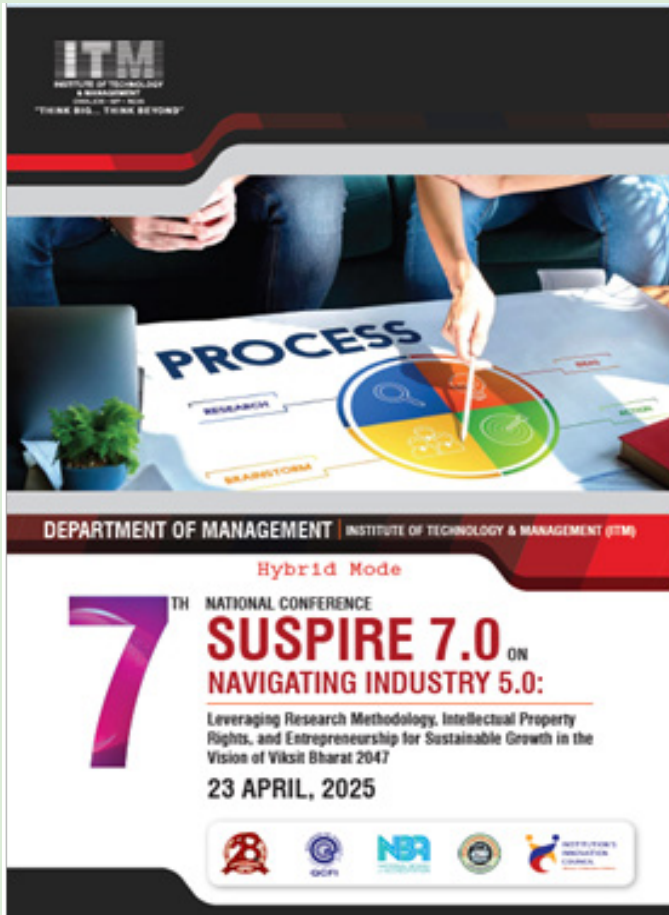
From 25th to 26th June 2025, Department of Management, ITM, Gwalior Organized an International Conference for two days in Hybrid mode. The two-day conference aimed to explore how ancient Indian Knowledge Systems (IKS) can meaningfully integrate with Artificial Intelligence (AI) to foster sustainable and innovative global business practices amid ongoing digital disruption. It aims to unite scholars, industry experts, technologists, and policymakers to discover ethical, inclusive, and future-ready solutions by merging traditional wisdom with cutting-edge technologies.





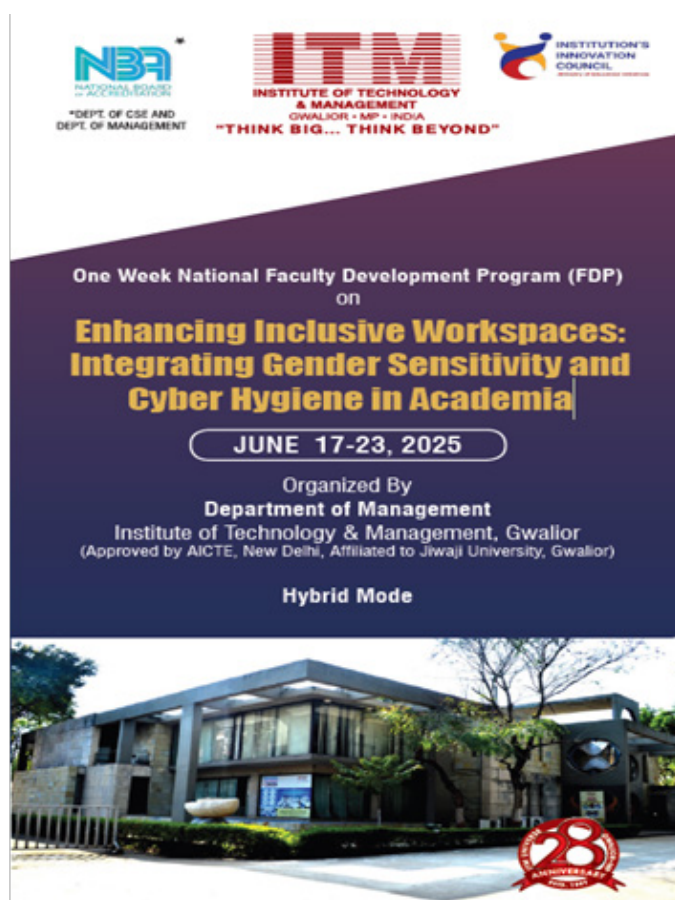
## NATIONAL CONFERENCE

After the successful completion of six editions of the flagship conference organized by the Department of Management, ITM, Gwalior 7th edition of the National Conference-Suspire 7.0, scheduled to be held on April 23, 2025. The theme for this year's conference is: "Navigating Industry 5.0: Leveraging Research Methodology, Intellectual Property Rights, and Entrepreneurship for Sustainable Growth in the Vision of Viksit Bharat 2047." It aims to foster discussions on innovation, digital transformation, and sustainable business practices, aligning with India's long-term development vision, Viksit Bharat 2047. Experts from academia, industry, and policymaking will share insights on integrating technology and human-centric approaches to enhance industrial and economic progress.



## ONE-WEEK NATIONAL FACULTY DEVELOPMENT PROGRAM

From 17th to 23rd June 2025, the Department of Management, ITM, Gwalior, organized a one-week National Faculty Development Program in Hybrid mode on Enhancing Inclusive Workspaces: Integrating Gender Sensitivity and Cyber Hygiene in Academia. The National Faculty Development Program (FDP) aims to equip academic professionals with the knowledge and skills necessary to foster inclusive and secure academic environments. Integrating gender sensitivity and cyber hygiene, the program addresses two critical aspects of modern academic workplaces: promoting gender equity and ensuring digital safety.



Glimpses of National Faculty Development Program

## MANAGEMENT DEVELOPMENT PROGRAMME (MDP) ON STRATEGIC PORTFOLIO MANAGEMENT: BALANCING RISK AND RETURN FOR GROWTH:

The Department of Management, ITM Gwalior organized the National Management Development Programme (NMDP) 2025 on April 12, 2025. Themed around Strategic Portfolio Management, the event aimed to bridge the gap between academic curriculum and practical financial strategies relevant to startups, entrepreneurs, corporate professionals, and researchers. Such as trade policies, currency fluctuations that shape the international financial landscape., Ms Roli Provided students with a comprehensive understanding of the challenges and opportunities in international finance, to prepare them for complexities of the global financial system.



Glimpses of National Management Development Programme (NMDP) 2025



## INDUSTRIAL TOUR

The Department of Management, ITM Gwalior, organized an industrial tour to Steelbird, Baddi (Himachal Pradesh) on 17 April 2025 for practical exposure. The aim of this tour is students to observe real-world manufacturing and management operations.



Glimpses of Industrial Tour Steelbird, Baddi (Himachal Pradesh)

## INDUSTRIAL VISIT

The Department of Management, ITM Gwalior, organized an industrial visit to SRF Ltd., Malanpur, Gwalior, on 21 February 2025 for practical exposure. The aim of the industry visit enabled students to observe SRF's technical textiles manufacturing operations and understand quality control and industrial processes first hand.



Glimpses of Industrial Visit in SRF Ltd.

## TWO-DAY RESEARCH WORKSHOP: AI IN RESEARCH BEST PRACTICES, TOOLS, AND TECHNIQUES 6TH AND 7TH FEBRUARY 2025



Glimpses of Research Workshop



## ANNUAL FUNCTION 2025

On 26 April 2025, ITM Gwalior hosted its grand Annual Function, uniting students, faculty, alumni, and guests in an evening of cultural performances, inspiration, and celebration.



Glimpses of Annual Function

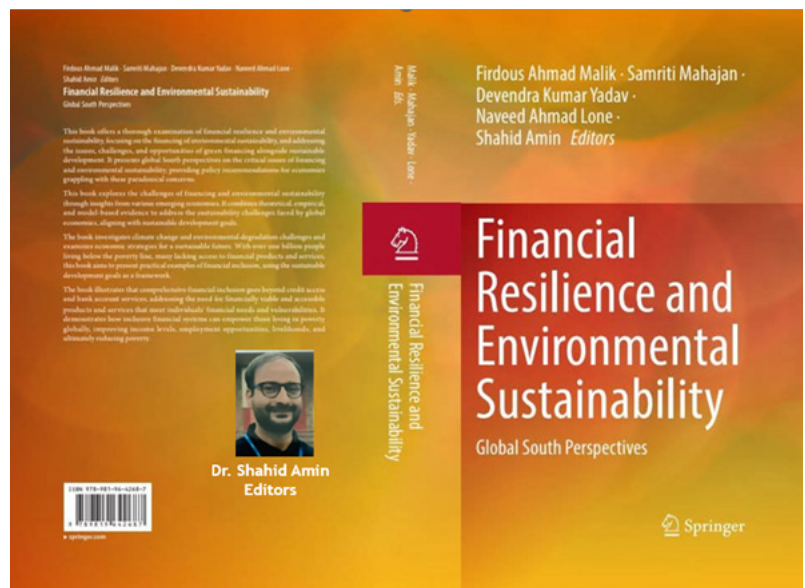
## DEPARTMENTAL ACHIEVEMENT-2025



Dr. Ankit Gupta received India ICON Award 2025



Book published on Technology Driven Sustainability: AI, Big Data, and IOT

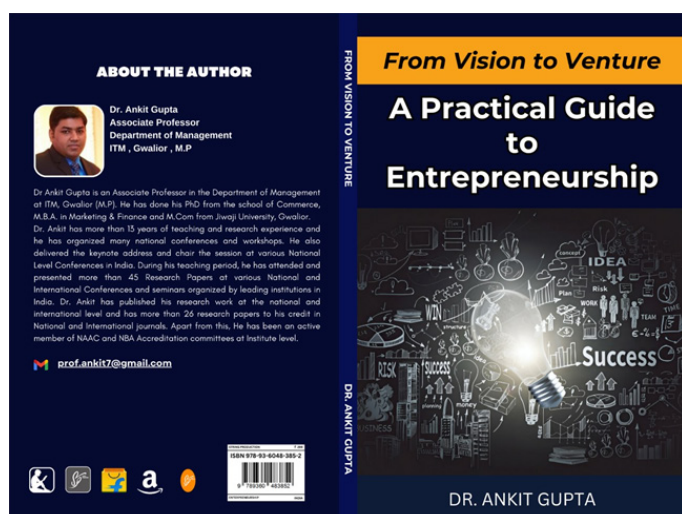


Dr. Shahid Amin Published Book(Eds.). (09 June 2025). Financial resilience and environmental sustainability: Global South perspectives. Springer. (ISBN 10: 981964268X, ISBN 13: 978-9819642687).

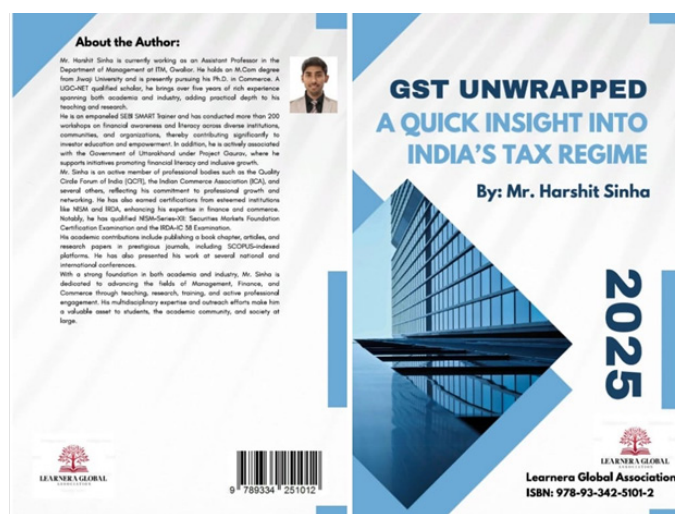


Book published on Viksit Bharat 2047: Research & Innovation for Industry 5.0





Book Published from Vision to Venture: A Practical Guide to Entrepreneurship



Book Published on GST UNWRAPPED: A Quick Insight into India's Tax Regime

## STUDENTS PUBLICATIONS

S. No.	Name of Students	Publications Topics
1.	Sanskрати Chauhan, Sweetly Yadav,	A study of consumer behaviour in selection of personal care products based on their financial status
2.	Aakanksha Agrawal, Vaishali Markale	The Effect of Job Satisfaction on Employees' Performance With reference to FMCG Industry
3.	Anchal Bhardwaj, Sejal Sangi, Mr. Disha Gupta	Exploring Intellectual Property Rights in Digital Media: Implications for content creators in Contemporary India
4.	Nikhil Gupta, Priyanshi Gupta	Rising Trend of Halal Certification on Pure Vegetarian Hindu Products: Implications for Religious and Cultural Identity
5.	Nishant Singh, Nikita Chauhan	A study of the influence of Digital Marketing on Consumer Behavior
6.	Divyanshi Tomar	The economic impact of the Ram Mandir (Ayodhya) on 175-18065-70
7.	Deepak Kushwah	Assessing the correlation between Daily Caffeine Intake, Subjective Sleep Quality, and Grade Point Average (GPA) among college students in the Gwalior region
8.	Aastha Agarwal, Vaishnavi Bhardwaj,	One nation, one election: A step towards efficiency or a challenge to federalism.
9.	Vani Shrivastava	"Examining the role of market trends and trading services in balancing return and risk for investors"
10.	Sarika Yadav	Behavioural finance and its influence on stock market investment decision: A study of Indian investors.

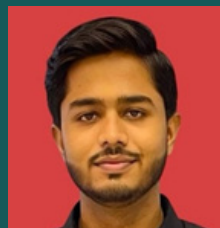


# STUDENTS PLACEMENT 2023-25

## MAJOR RECRUITERS



**HARSH SINGH SENGAR**  
MillBorn Switchgears



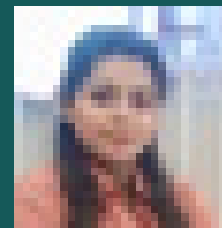
**SAJAL BHATNAGAR**  
ICIC Bank



**RISHIKA SAHU**  
LT Foods



**ANCHAL BHARDWAJ**  
Swiggy



**ANKITA TOMAR**  
LT Foods



**KHUSHI KUSHWAH**  
Nasdaq



**DEEPAI TRIPATHI**  
D Mart



**SAKSHI GUPTA**  
ICICI Bank



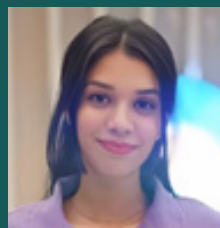
**RITU CHATURVEDI**  
DMart



**ANUPRASH UDENIYA**  
Nature Nurture



**KULDEEP KANNOJIYA**  
Plantet Spark



**URVA KULSHRESTHA**  
LT Foods



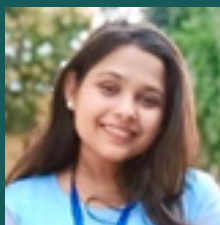
**PRERNA JAIN**  
Home First



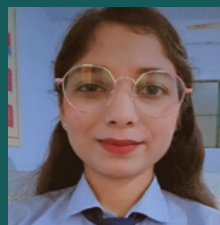
**MUSKAN GUPTA**  
indiamart



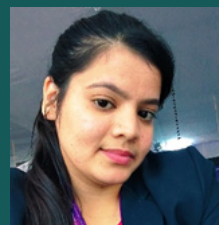
**SUJAL G.C.**  
Jetking



**SEJAL SANGHI**  
Axis Bank



**MONIKA**  
D Mart



**CHHAYA SENWAR**  
D Mart



**TRAPTI MAKHIYA**  
D-Mart



**GOPAL SHIVHARE**  
Calvin Klein