

TRAVERSE

JULY–DECEMBER 2024

DEPARTMENT OF MANAGEMENT



INSTITUTE OF TECHNOLOGY AND MANAGEMENT, GWALIOR

AICTE Approved Technical Campus / Affiliated to Jiwaji
University, Gwalior / NBA Accredited Programme

MESSAGE FROM HoD

Welcome to the Department of Management!

At the Department of Management, we are committed to shaping future business leaders who are not only industry-ready but also ethical, innovative, and adaptable to global challenges. Our mission is to provide students with cutting-edge knowledge, strong analytical abilities, and practical skills that prepare them to excel in today's dynamic business environment. We believe in a holistic approach to learning—seamlessly blending classroom teaching with real-world exposure through seminars, workshops, and industry collaborations. Our dedicated faculty inspires students to develop critical thinking, leadership qualities, and a strong sense of social responsibility. As the Head of the Department, I am proud to lead a team of passionate educators and researchers who are devoted to guiding students towards academic excellence and meaningful contributions to society. We look forward to partnering with you in building a successful career while nurturing you into a responsible global citizen.

Warm Regards,

DR. PREETI SINGH
Head, Department of Management



VISION OF THE DEPARTMENT



The department endeavors/envisions to flourish analytical, managerial, entrepreneurial attitude besides inculcating ethical values for the holistic development of learners to create positive societal change.

MISSION OF THE DEPARTMENT



- To cultivate a learning environment suitable for the creation and dissemination of management knowledge.
- To develop innovative and dynamic business leaders who add value to society and nation- building.
- To develop industry-academia interaction in a collaborative manner that provides industrial exposure and experiential learning.



PROGRAM EDUCATIONAL OBJECTIVES

- To equip the students with KSA (Knowledge-Skill-Ability) to sharpen and prepare them to face challenges through effective decision-making, analytical, and critical thinking to excel in their career.
- To help students attain skills such as life skills, basic skills, professional and vocational skills, intellectual skills, and interpersonal skills that will help them build strong teams within a business to achieve their goals and serve society.
- Encourage students to blaze a trail to become an entrepreneur by showcasing their entrepreneurial skills.
- Instil ethical and moral values deeply infused with business practices to create better citizens and a better society.

EXPERT TALK DIGITAL MARKETING

The Department of Management organized an expert talk on “Future of Business Trends & Career in Digital Marketing Technology” on 21st October 2024, delivered by one of our distinguished alumni, Ms. Shradha Shrivastava. During the session, she highlighted how rapid technological advancements, including artificial intelligence, big data analytics, and automation, are reshaping global business trends by enabling personalized customer experiences, real-time decision-making, and data-driven strategies. She emphasized that digital marketing has become a crucial driver of business growth, with increasing demand for professionals skilled in social media marketing, search engine optimization (SEO), content strategy, and performance analytics. Ms. Shrivastava also encouraged students to continuously upskill in emerging digital tools and platforms to build dynamic and rewarding careers in the fast-evolving field of digital marketing technology.



FRESHERS 2024

ITM Institution hosted its much-awaited fresher's party “Rubroo” on 6th December 2024 to warmly welcome the new batch of students. The event was filled with energy, joy, and excitement as freshers showcased their talents through various performances and fun activities. The highlight of the evening was the selection of Mr. Fresher and Ms. Fresher, where MBA students proudly bagged both titles, adding glory to the occasion. The celebration not only marked a memorable beginning for the newcomers but also created a vibrant platform for them to bond, interact, and feel at home in the ITM family.



DIVERSITM, A CULTURAL EVENT

The Department of Management organized DiversITM on 26th November 2024 to celebrate the rich cultural mosaic of India. The vibrant event served as a platform to showcase the incredible diversity of the nation, bringing together the unique cultures, traditions, cuisines, art forms, and decorations from various states and regions of India under one roof. Students enthusiastically represented different states, adorning colourful traditional attire, presenting regional dance and music performances, setting up stalls with authentic delicacies, and displaying intricate artworks and handicrafts. The lively ambience reflected the spirit of unity in diversity, fostering cultural appreciation and mutual respect among participants. DiversITM not only highlighted the cultural wealth of India but also created an environment of joy, learning, and togetherness.



INTERNATIONAL EXPERT TALK: FOSTERING INNOVATION AND ENTREPRENEURIAL MINDSETS”

The Department of Management is proud to host an International Expert Talk titled “Igniting Ideas: Global Insights on Innovation & Entrepreneurship” on 19th November 2024, featuring Prof. Tissa Ravinda Perera from the University of Colombo, Sri Lanka. This session aims to broaden students’ horizons by exploring the dynamic intersection of creativity, innovation, and entrepreneurship from a global perspective. Through this interactive lecture, students will gain valuable exposure to innovative business models, diverse entrepreneurial practices, and creative problem-solving strategies that are shaping the world today. The event is designed to inspire young minds to think beyond conventional boundaries, embrace innovation, and develop the skills and mindset essential for driving successful entrepreneurial ventures in an increasingly competitive and interconnected world.

**International Expert Talk on
Impact of Creativity,
Innovation on
Entrepreneurship
Development**

November 19 10:00 AM
Venue: Online Mode

RESOURCE PERSON:
Prof. Tissa Ravinda Perera
Department of Management & Organization Studies
Faculty of Management & Finance
University of Colombo,
Sri Lanka

Coordinator
Dr. Ankit Gupta
Associate Professor
Department of Management
ITM Gwalior (M.P)

Organized by
Department of Management
(Affiliated to Jiwaji University Gwalior)
ITM, Gwalior (M.P) India

**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education, India)

LECTURE OBJECTIVES

- To be aware of fundamentals of creativity, innovation and entrepreneurship/Intrapreneurship
- To be aware of the connection among creativity, innovation and entrepreneurship/Intrapreneurship development

Participants:
Tissa Ravinda Perera, Dr. Preeti Singh ITM GORIMBA, Mr. Harshit Sinha, Dr. Ankit Gupta, Priyanka Verma

GPS Map Camera

Gwalior, Madhya Pradesh, India
Institute of Technology and Management, Sithouli
Campus, Gwalior, Madhya Pradesh 475001, India
Lat 26.147526° Long 78.187617°
19/11/24 10:20 AM GMT +05:30

7-DAY FINANCIAL LITERACY WORKSHOP: SKILLS FOR PROFESSIONAL GROWTH

The Department of Management successfully organized a 7-Day Financial Literacy Workshop on “Enhancing Skills for Professional Growth and Expenditure” for MBA first-year and final-year students. The workshop was conducted by Dr. Ankur Agarwal, CEO of Mind Club, under the coordination of Mr. Harshit Sinha and Ms. Pragya Sikarwar. Over the course of 27 lecture hours delivered in three batches, students gained practical knowledge and hands-on experience in crucial areas such as investment strategies, risk management, and financial decision-making. With the enthusiastic participation of 153 MBA students, the workshop effectively strengthened their financial acumen, empowering them with the essential skills needed for informed financial planning and long-term professional growth.



INDUSTRIAL VISITS

As part of the academic curriculum, the Department of Management organized two insightful industrial visits to provide MBA first-year students with practical exposure to real-world industry environments. On 19th November 2024, students visited Wavin India Pvt. Ltd., where they explored the industrial culture, operational processes, and organizational workflows, gaining valuable insights into modern manufacturing practices. Additionally, on 7th December 2024, a group of 33 students of MBA Final year accompanied by 2 faculty members from ITM Gwalior visited Teva API India Pvt. Ltd. (Malanpur Division), a leading pharmaceutical company headquartered in Israel that specializes in producing active pharmaceutical ingredients (APIs). This visit offered students an opportunity to observe firsthand the applications of pharmaceutical manufacturing, quality control measures, and research and development (R&D) practices. Both visits enriched students' understanding of industrial operations and enhanced their readiness for future professional roles.



PRIDE OF ITM: BEST MANAGER AWARD AT SPANDAN TECHFEST

Students of MBA 3rd Semester brought pride to the Department of Management by winning the Best Manager Award at the prestigious Spandan Techfest 2024 organized by Prestige College. Showcasing exceptional leadership, strategic thinking, and managerial skills, they stood out among participants from various institutions.



GARBA 2024

ITM College, Gwalior, organized a vibrant Garba Mahotsav on 18th October 2024, filling the campus with joy, music, and cultural spirit. Students, faculty, and staff enthusiastically participated in the celebration, dressed in colourful traditional attire, creating a lively and

festive atmosphere. The rhythmic beats of Garba and Dandiya brought everyone together on the dance floor, showcasing the rich cultural heritage of India. The event not only celebrated the essence of Navratri but also strengthened the sense of unity and

togetherness among the ITM family, making it a memorable evening of tradition, energy, and happiness. Students were also encouraged to come in traditional attire and were also given prizes for best dance and best dressed.



DEPARTMENTAL AWARDS

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COMMUNITY ACTIVITIES

The Department of Management has always been actively involved in societal and community welfare activities, reflecting its commitment to social responsibility beyond academics. On 14th November 2024, the department faculties, along with the MBA final year students, celebrated Children's Day at Majdoor Pathshala. The team distributed stationery and food items to the children and also engaged them in fun-filled games and interactive activities, spreading joy and happiness among them. This initiative not only brought smiles to the children's faces but also instilled in the students a sense of empathy, compassion, and responsibility towards society.



DEPARTMENTAL ACHIEVEMENTS

On 23/04/2024, ITM Gwalior signed an MOU with Adikavi Bhanubhakta University, Nepal. These agreements aim to foster academic and educational collaboration grounded in equality and mutual benefit. They are designed to build long-term partnerships and deepen mutual understanding between the Nepal University and the Department of Management at ITM, Gwalior (M.P.).



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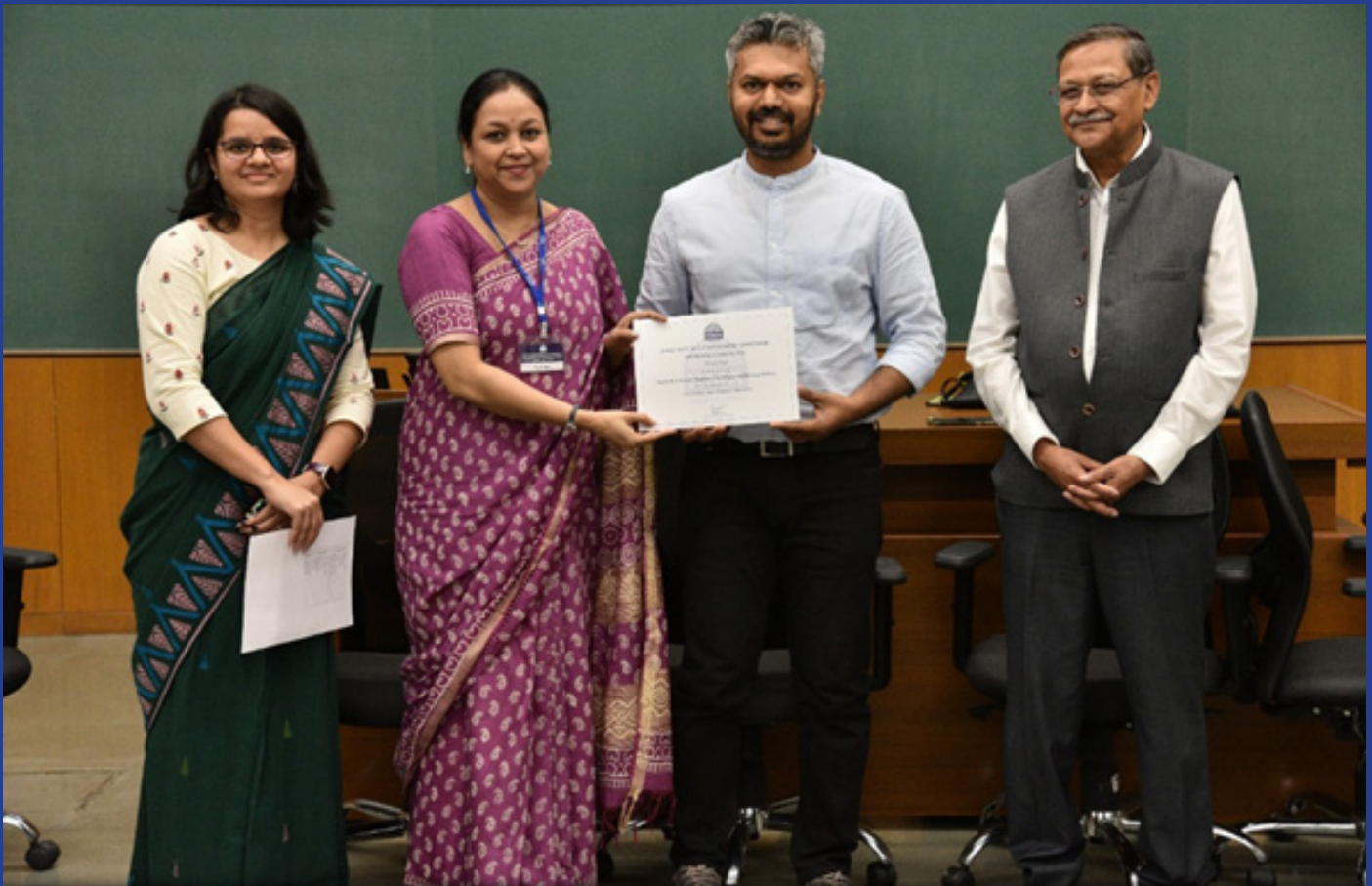




Dr. Shahid Amin has received Life Membership from All India Management Association (AIMA)



Dr. Shahid Amin received 'Academic Excellence Award' (Under the teaching category) during the grand valedictory ceremony of the Education Research and Development Association (ERDA) Global Summit and Awards 2024 on 14 December 2024 (Summit theme- Empowering Society: The Role of Industry, Academia, and the Public in Building a Sustainable Future, at the Christ University campus in Delhi NCR.



Dr. Preeti Singh successfully completed 45 days 44th Faculty Development Program at IIM Ahmedabad and got status of Alumnus.

STUDENTS PLACEMENT 2023-25

MAJOR RECRUITERS

Microsoft	Infosys	IBM	wipro	BYJU'S The Learning App	TATA TATA MOTORS	Mahindra Rise.	MasterCard	HDFC MUTUAL FUND	WhiteHat Jr (Codecademy Certified by AWS)	mi xiaomi	RR KABEL WIRES & CABLES
VISA STEEL	Justdial.com THE #1 RATED LOCAL SERVICE PROVIDER	AXIS BANK	BAYER	Berger Paints India Limited	ZYCUS CORPORATE SOLUTIONS	Growisto	DTDC	S&P Global	infoedge	hp	birlasoft
CoinDCX	DXC TECHNOLOGY	ESAF STATE SMALL FARMERS BANK Joy of Banking	ZENESIS AGRO	Hewlett Packard Enterprise	HEXWARE	ICICI Bank	IDFC FIRST Bank	IMPETUS	indiamart	adani	JP INFRA
Rakuten Symphony	Tech Mahindra	Turing	virtusa	Deutsche Bank	Dabur	Cipla	cognizant	MACLEODS	nagarro	CEASE FIRE	LAKMÉ